

ATLANTA TECHNICAL COLLEGE

Post-Production Pathways

If you've ever dreamed of a career that utilizes and values your creative abilities, Atlanta Technical College's Design and Media Production program will change the way you think about work. Offering specializations in Video Production, Postproduction Technology, Photography, and Graphic Design, the program focuses on honing students' raw creative energy into marketable skill sets. We use a hands-on approach to learning the tools of the trade and students will be able to jump right into classes in their field from the very first semester. Throughout the course of study, students will develop portfolio pieces that they will use to seek employment upon graduation. Graduates may potentially work at in-house corporate or government marketing departments, at advertising firms, as freelancers or even on film sets.

The post-production technology specialization prepares students for entry-level positions as video and film editors, motion graphics artists or visual effects artists. Students may also basic post-audio and color grading operations. Heavy emphasis will be placed on Adobe Premiere and After Effects, with more basic introductions to Pro Tools and Davinci Resolve. Students will work to develop a portfolio of finished film work, or material that integrates 2D and 3D design elements with live footage, audio, and visual effects. Graduates will be capable of handling the basics of the entire post-production process from start to finish. Over the next 10 years, the number of jobs in this field is projected to grow by 23% nationally and 70% in Fulton and Clayton counties in Georgia.

Video and Film Editor Certificate

2 Semesters
6 Classes

Careers: Assistant Video Editor, Freelance Video Editor

Estimated Starting Salaries at \$28,000/year



Motion Graphics Assistant Certificate

2 Additional Semesters
6 Additional Classes

Careers: Motion Graphics/After Effects Assistant, Freelance Motion Graphics

Estimated Starting Salaries at \$35,000/year



Design and Media Production Technology

Associate's Degree
1-2 Additional Semesters
6 Additional Classes

Careers: In-House Video Editor, In-House Motion Graphics Assistant, Freelance Video Editor and Motion Graphics, Independent Content Creator

Estimated Starting Salaries at \$40,000/year

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*All job growth projections and estimated salaries are based on data from Emsi (Economic Modeling Specialists Inc) and are updated annually.